

FINANCIAL INSTITUTIONS

| Type of Institution | Quantity | Type of Institution | Quantity |
|----------------------------|----------|----------------------------|----------|
| Commercial/Universal Banks | 31 | Quasi-Banking | 39 |
| Rural Banks | 7 | Pawnshops | 28 |
| Remittance Centers | 63 | Foreign Exchange | 22 |
| Thrift/Savings Bank | 11 | Micro-Finance Institutions | 54 |
| Finance Cooperatives | 19 | | |

MEDICAL SERVICE PROVIDERS

| Name of Medical Service Provider | Category | Maximum Bed Capacity |
|--|------------------|----------------------|
| Cagayan Valley Medical Center | Level 3 Hospital | 500 |
| Divine Mercy Wellness Center Inc. | Level 2 Hospital | 100 |
| Dr. Ronald P. Guzman Medical Center Inc. | Level 2 Hospital | 100 |
| St.Paul Hospital of Tuguegarao Inc. | Level 2 Hospital | 150 |
| Tuguegarao City People's Genaral Hospital | Level 1 Hospital | 68 |
| Dr. Domingo S. De Leon General Hospital | Level 1 Hospital | 32 |
| Cagayan Institute of Behavioral Medicine | Psychiatric Care | 9 |
| Regional Health Service 2 Hospital | Infirmery | 11 |
| Cataggaman Nuevo Barangay Health Station and Birthing Center | Birthing home | 22 |
| Cagayan Midwives Multipurpose Cooperative Birthing Center | Birthing home | 2 |
| CDS Birthing Center | Birthing home | 1 |
| EGL Birthing Clinic | Birthing home | 5 |
| St. Philomene Birthing Clinic Branch 2 | Birthing home | 2 |



TUGUEGARAO CITY HALL

ACCOMMODATION & LEISURE

| Name of Accommodation Facility | Category | Maximum Bed Capacity |
|-------------------------------------|----------------|----------------------|
| Crown Lodge | Hotel | 156 |
| Hotel Ivory and Convention Center | Two-Star Hotel | 203 |
| Holiday Plaza Hotel | Hotel | 48 |
| Hotel Lorita | One-Star Hotel | 65 |
| Hotel Roma | Two-Star Hotel | 156 |
| JLL Pulsar Hotel | Hotel | 70 |
| Las Palmas De San Jose Leisure Club | Two-Star Hotel | 64 |
| Mango Suites | Hotel | 72 |
| Villa Blanca Hotel | Hotel | 154 |
| Pulsa Premier Suites | Hotel | 90 |
| Alimar's Hotel | Tourist Inn | 32 |
| Balai Bed and Breakfast | Tourist Inn | 23 |
| Hotel Carmelita | Tourist Inn | 70 |
| Hotel Juliana | Tourist Inn | 60 |
| Hotel Vico | Tourist Inn | 31 |
| Casa Angela | Tourist Inn | 87 |
| Cocoon Travellers Inn | Tourist Inn | 31 |
| Don Domingo Lodge | Tourist Inn | 17 |
| Benjie's Place | Tourist Inn | 18 |

MAJOR CROPS AND PRODUCE

| Major Crops and Produce | Productivity in Metric Tons | | | Existing Market Buyers |
|-------------------------|-----------------------------|-----------|-------------|------------------------|
| | 2016 | 2017 | 2018 | |
| Corn | 11,970 MT | 10,145 MT | 13,595.4 MT | Local Grain Traders |
| Rice | 1809 MT | 2,052 MT | 2,372 MT | |

INFRASTRUCTURE AND UTILITIES

Existing Internet Provider:
PLDT, Smart Communications, Globe Telecoms and DICT

Water Service Provider:
Metropolitan Tuguegarao Water District (MTWD)

Electricity Service Provider:
Cagayan Electric Cooperative (CAGELCO)



CONTACT US

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TUGUEGARAO

THE INVESTMENT
CAPITAL OF
NORTHERN
PHILIPPINES

REGISTERING A BUSINESS

STEP 1

Submit application and complete documentary requirements (Record and Assessment)
Processing time: 5 minutes
Requirements:
1. Cedula
2. Brgy. Clearance
3. DTI/SEC/CDA Certificate
Post Requirements to be submitted within 45 days upon receipt of Mayor's Permit
Office Concerned: BPLO

STEP 2

Payment
Processing time: 5 minutes
Office Concerned: City Treasurer's Office

STEP 3

Claim Mayor's Permit
Processing time: 10 minutes
Office Concerned: BPLO

COST OF DOING BUSINESS

| | |
|---|----------------------|
| Cost of Electricity per kilowatt hour (after minimum consumption) | P19.96 / kw. hr. |
| Cost of Water Per Cubic Meter (after minimum consumption) | P29.00 / cu. m. |
| Cost of land in commercial / industrial area (per sq. meter) | P 40,000.00 / sq. m. |
| Cost of rent in a central business district (per sq. meter) | P 525.00 / sq. m. |

PUBLIC TRANSPORTATION

| Vehicle Type | Quantity | Vehicle Type | Quantity |
|--------------|----------|-----------------------|----------|
| Bus | 156 | Jeepneys | 1,198 |
| Van | 2,571 | Others: <i>Kalesa</i> | 152 |
| Tricycle | 7,862 | | |

DISTANCE FROM LGU CENTER TO PORTS & KEY ECONOMIC HUBS

| LGU Center Distance | Distance | LGU Center Distance | Distance |
|---------------------------------|-----------|------------------------------------|--------------|
| Nearest Seaport | 132 km. | San Fernando International Seaport | 379 km. |
| Nearest Land Transport Terminal | 3 km. | Batangas International Port | 597 km. |
| Nearest Airport | 2 km. | Hongkong | 944.71 km. |
| Manila | 483 km. | Taiwan | 714.23 km. |
| Clark | 407.5 km. | Beijing | 2,532.21 km. |
| Port of Currimao | 330 km. | Japan | 2,682.89 km. |
| Port Irene | 132 km. | South Korea | 2,199.90 km. |
| | | Thailand | 2,221.51 km. |

REASONS TO INVEST IN TUGUEGARAO

1. A major urban center and the focal destination of trade and commerce in Northeastern Luzon

2. The premier Ibanag City

3. Command Center in place

4. The regional center of Region 2

5. Identified as the New Wave City

6. Primary growth center of Region 2

7. Inter-regional and intra-regional roads

8. Administrative center and Center of Excellence in Education

9. Fully serviced by the Metropolitan Tuguegarao Water District and Cagayan Electric Cooperative. NGCP operates its power station in
- Barangay Larion Alto

10. Transport transfer station of Northeastern Luzon

11. A secondary domestic airport, 45 minutes travel Manila-Tuguegarao-Manila.

12. 2021 National Winner Most Business Friendly LGU National

13. Most competitive city in terms of Government Efficiency, ranked 6th Nationwide

14. Most competitive city in terms of Resiliency, ranked 7th Nationwide

15. Built with necessities to ensure commerce and trade

AWARDS AND CITATIONS

1. 2021 National Winner Most Business Friendly LGU

2. 2020 National Champion DIGITAL GOVERNANCE AWARDS 2020 – The Best in LGU Empowerment (G2G) Award – City Level

3. Rank 17th Most Competitive City 2021 CMCI

4. Top 6 QBOX Cities Lineup

5. Tuguegarao City received the Seal of Good Housekeeping from the DILG in 2019, the Regional Best PESO and National Quality Corn Achiever in 2018.

6. 2020 “Presidential Lingkod Bayan” Outstanding Work Performance – Tuguegarao City Government Office

7. Since 2003, Tuguegarao City is a Philippine Competitive City, a consistent Business-Friendly City and by 2016 is a Next Wave City preparing to be the Premier Smart Ibanag City.

8. 1st PDEA Inter-LGU Infomercial on Drug Reformists Intervention Contest – 2nd Place

9. 2019 National Quality Corn Achievers Awards – Tuguegarao City, Cagayan

10. 2019 Catch-Up Immunization – “Most Responsive Local Government Unit” Tuguegarao City
11. Philippine Drug Enforcement Agency “OPLAN HARABAS, Oplan “HULI WEEK”, Project “UNDASPO” and Oplan Junior Drug Buster– Tuguegarao City Local Government Unit (City Level)

12. Regional Purple Ribbon Awardee 2019 City Category – Tuguegarao City, Cagayan

13. 2018 Presidential Award for Child-Friendly Municipalities and Cities – Tuguegarao City, Cagayan (National Finalist)

14. 2018 Local Legislative Awards – Sangguniang Panlungsod ng Tuguegarao City, Cagayan (Champion) Provincial Level & City Category

15. OWWA Financial Relief Assistance for OFW's and Beneficiaries affected by Typhoon Ompong– City General Services Office LGU-Tuguegarao

16. 2018 National Quality Corn Achievers Awards –Tuguegarao City, Cagayan

17. Philippine Chamber of Commerce and Industry “Special Citation 2018 Most Business-Friendly LGU Award – Tuguegarao City

18. 2017 Most Outstanding City Peace and Order Council – Tuguegarao City, Cagayan

INVESTMENT PRIORITY AREAS – OPPORTUNITIES AND POTENTIALS

| Investment Priority Areas | Investment Opportunities And Potentials | |
|--|--|--------------------------------|
| 1. Infrastructure | 1. Township Center | 7. Agro-Industrial Development |
| 2. Tourism | 2. Low Cost Housing | 8. Agro-Eco Tourism Park |
| 3. Light Manufacturing | 3. Proposed International Airport | 9. I.T Park |
| 4. Creative and Knowledge-based Industry | 4. Riverine Recreation Park | 10. Retirement Village |
| 5. Agri-business | 5. Cold Storage for Dairy Processing Project | 11. City Convention Center |
| 6. Waste Management Projects | 6. Transportation Terminal | 12. Water Septage Project |
| 7. Alternative Energy | | |

MESSAGE An investor-ready and a business-friendly city founded on strong governance, vision and leadership, Tuguegarao City is the perfect place to build your fortune.

Tuguegarao City is the Capital of the Province of Cagayan and the major urban center and the focal destination of trade and commerce in Northeastern Luzon. Strategically, it functions as the Regional Center of Cagayan Valley, Center of Academic Excellence in Region 02, Center for Higher Education in Northern Luzon, the Regional Trading Center, and a backbone support to the Cagayan Economic Zone Authority.

Tuguegarao City is No. 7 among all cities nationwide in terms of resiliency based on the Cities and Municipalities Competitiveness Index (CMCI) Survey conducted by the Regional Competitiveness Committee and the Department of Trade and Industry in 2017. In 2016, Tuguegarao City was declared as the 12th Most Competitive City in the Philippines by the National Competitiveness Council.

The Tuguegarao City Government was consistently named as “Business-Friendly LGU” by the Philippine Chamber of Commerce and Industry, for its highly effective City Investments and Incentives Code. At present, Tuguegarao City has a total of 7,286 registered businesses from only 4,295 in 2013.

Tuguegarao City’s locally sourced revenue has tremendously increased from a little more than 100 million in 2013 to P413 million in 2019. For only six years and despite the devastation of Typhoon Lawin (the strongest typhoon to ever hit the country), the city has earned a total income of P1.3 billion with the entry of gigantic business groups like Robinsons and SM. Based on the report from the PDIC, as of 2018, the money in circulation in the city at any one time is estimated at P36 billion, the highest among all cities in Region 02.

There are thirty-five (35) commercial or universal banks, nine (9) rural banks, seventy-three (73) remittance centers, fifty-four (54) microfinance and other financial institutions; and about fifty (50) gasoline stations spread across the city, contributing to the local economic growth.

Despite its limited land area and lack of natural attractions, urban tourism remains robust in the city, with total tourist arrivals of 144,256 in 2019, consisting of Philippine residents and foreign tourists, as we serve as the Tourism Service Center of the Region. As a convergence area, Tuguegarao City is equipped with facilities necessary to cater to the needs of the people coming in and out of the city. Tuguegarao City has a domestic airport, and bus and jeepney terminals offering at least 100 trips by land to different destinations. It has hotels, tourist-inns and lodges, restaurants, malls, groceries, communication networks (such as mobile and internet service-providers), and health and wellness centers. The province-wide tourism industry is supported by a well-planned and dedicated network of road infrastructure connecting the city to other destinations.

What is more, Tuguegarao City was identified as one of the Top Ten New Emerging Cities in the Philippines in 2016 and just recently, it was proclaimed as one of the 25 viable Digital Cities by 2025 nationwide.

Tuguegarao City is envisioned as the *Premier Ibanag Digital City*. With the assistance of the Department of Trade and Industry, Tuguegarao City formulated its IT-BPM Roadmap 2020-2022 to guide the development of the IT-BPM industry in the city, which will catalyse employment, investment and local revenue generation.

The City Government is now strengthening its e-governance system which aims to enable paperless transactions with the City Hall, empower barangay halls to deliver city hall services, increase revenue through stricter monitoring of collection, and simplifying government payments through online and off-site payment options.

Taking advantage of this location, there is a planned metropolization of Tuguegarao City with the merger of its neighboring municipalities.

Any business is sure to thrive in Tuguegarao City. I urge all businessmen and investors, whether local or foreign, to invest in Tuguegarao City and yield a profitable return in the future.

YAW I TUGUEGARAO. (This is Tuguegarao.)
JEFFERSON P. SORIANO
City Mayor

